

## Press Release

**Boca Raton, November 6<sup>th</sup>, 2014**

### **Amzak invests in health and wellness industry with control equity investment in Marbles: The Brain Store**

November 6th, 2014 – Amzak Capital Management, LLC (“Amzak”) is pleased to announce it has made a control equity investment in Marbles Holdings, LLC (“Marbles: The Brain Store” or “Marbles”).

Marbles: The Brain Store is the only U.S. omni-channel specialty retailer of handpicked and expert-tested products specifically designed to strengthen and stimulate the brain. The company is categorized within the high-growth brain fitness market, a \$1 billion market within the health and wellness industry, which is expected to grow exponentially to over \$6 billion by 2020.

Amzak is excited to help Marbles grow within the brain fitness category by providing capital and strategic support to expand the company’s locations across the U.S. and to further develop its ecommerce presence.

According to Scot Fischer, Managing Partner of Amzak, “We are excited to make our second investment in the health and wellness industry through this investment in Marbles: The Brain Store. Lindsay and the entire Marbles team have worked very hard to grow the company to where it stands today, and with our added support Marbles will now accelerate that growth and establish itself as a market leader in the exciting growth industry of brain fitness.”

Mario Ciampi, a partner at Prentice Capital, who is also investing alongside Amzak believes, “Marbles: The Brain Store is a modern day omni-channel company, they do a great job developing proprietary product and curating merchandise. The brain fitness space is fast growing and on trend, we are extremely excited to help them grow and achieve their goal of being the preminent brand in the space.”

Lindsay Gaskins, CEO of Marbles, mentioned, “I am very excited to grow this incredible company and take it to the next level in terms of products, distribution, and brand building. The partnership with Amzak, Mario Ciampi, and Michael Zimmerman provides an added value for both the real estate and operational fronts. I expect awesome things over the next 3 years. To Building more Better Brains!”

#### **More about Marbles: The Brain Store**

Marbles has followed one mission: “Build Better Brains.” Marbles fulfills its mission through a multi-channel platform of stores, catalogs and ecommerce. Merchandise includes best-in-class games, puzzles, books and software. Products fall under five brain-building categories: word skills, coordination, visual perception, critical thinking, and memory.

To view Marbles product offering please visit: [www.marblesthebrainstore.com](http://www.marblesthebrainstore.com)

For more information about Marbles please visit: [www.marblesthebrainstore.com/Story-and-Mission/about-marbles.htm](http://www.marblesthebrainstore.com/Story-and-Mission/about-marbles.htm)

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#### **About Amzak**

Amzak Capital Management is a private investment firm owned by the Kazma family. Originally from Canada but based in the U.S. since 1969, the Kazma’s got their start in the cable Television industry. Originally, Amzak focused mainly in the Telecommunications sector, but throughout the past five years it has successfully diversified into a broad range of industries and

investment vehicles. Amzak's current portfolio is comprised of direct investments, fixed income instruments, real estate projects, and, to a lesser extent, LP investments. Within its direct investment practice, Amzak looks for opportunities across the capital structure (senior debt, mezzanine, and control and non-control equity). It typically invests \$3 to \$20 million per debt or minority interest transaction, with notably higher amounts possible for a control transaction either alone or through partnerships with likeminded investors.

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